



Sabrina Presnell Rockoff understands that while employees are a valuable asset, they can create potential liability risks for their employers. Sabrina is an Asheville native who returned to the area after 10 years of practice with large international law firms. She provides practical knowledge and experience to her clients, while also recognizing the emotional aspects of employment issues. As your trusted advisor, Sabrina develops and drafts human resources practices, policies and contracts; conducts employee-related investigations; works with employers on union-related matters; and represents employers in front of governmental agencies and in federal and state courts. Sabrina is the Managing Partner of McGuire Wood & Bisette.

CLIENT SUCCESSES

- Served as Interim City Attorney for a local municipality during 2018 and 2019;
- Argued an issue of first impression under the Americans with Disabilities Act before the Tenth Circuit Court of Appeals, resulting in summary judgment for the employer;
- Conducted investigation of sexual harassment allegations regarding executive-level employees;
- Serve as counsel for local tourism development authority;
- Defended a local government successfully through a jury trial and decision of the North Carolina Court of Appeals;
- Prevailed in union arbitration for local manufacturer regarding pay during COVID-19 furlough.

COMMUNITY INVOLVEMENT

First Vice President of Congregation Beth HaTephila
Asheville Chamber of Commerce Board Member, Executive Committee
Labor and Employment Section Council, North Carolina Bar Association, Chair
The Mediation Center, Western NC, Board Chair
Federal Bar Association, Western District of North Carolina Chapter, Former Executive Committee Member
Leadership Asheville, Class of 2012
Leadership Raleigh, Class of 2010

EDUCATION

University of North Carolina School of Law (J.D., 2002)
University of North Carolina at Chapel Hill (B.S., 1999)

BAR

North Carolina (2002)
New Jersey (2006)
New York (2009)
U.S. District Court for the Eastern District of North Carolina (2002)
U.S. District Court for the Middle District of North Carolina (2003)
U.S. District Court for the Western District of North Carolina (2003)

AWARDS

Super Lawyers®, Employment & Labor (2011-2021)
Business North Carolina Magazine Legal Elite (2012-2021)
Best Lawyers® in America, Employment Law (2018-2022)



McGUIRE WOOD & BISSETTE
LAW FIRM